

ESIYI meeting:

4/6/11

In attendance	AM	SG	LJ	AB	KL	LH	RR	
	✓	X	✓	X	✓	✓	✓	
Role	Ch	Event	Mins.	Tr	Event	Rep	Mem	

Item	Agenda item	Notes	Action by
1.	Outstanding items from previous meeting	<ul style="list-style-type: none"> <li>• Treasurer's handover – Annie Beattie is new Treasurer and Morag has kindly agreed to liaise with and pass on details etc. She will also complete the final statement of the end of year accounts before the end of June. Committee noted it's thanks to Morag for all her excellent hard work. RR as membership sect will also liaise with Tr. re processing cheques etc from member subs. Linda Head was also welcomed in her new role as Deputy Chair</li> <li>• Issues arising form AGM               <ul style="list-style-type: none"> <li>○ Library – proposed at the AGM – leave as reference only – no new stock nor expansion planned and agreed to review if demand/resources change in future</li> </ul> </li> </ul>	MJ AB  RR
2.	Membership	<ul style="list-style-type: none"> <li>○ Raising Membership Fees – proposed at the AGM to rise to £16:50 and committee agreed to increase to £15 p/a. which brings it in line with similar Institutes in the UK. It was noted that of the current £12 P/A, £7.75 goes to IYA [UK] to cover membership &amp; postal fees etc. leaving only £4:25 for our own funds. It was also noted that a recent survey of Members demonstrated support for raising Membership Fees. Rossella agreed to update membership information in leaflets/and website to reflect the changes.</li> <li>○ Drive to increase Membership -Jack Bannerman [Member of ESIYI] has kindly drafted an excellent paper with a variety of proposals and options on a range of ESIYI activities which were fully discussed by committee. Thanks were expressed to Jack for his work and detailed suggestions.</li> <li>○ The wider role of ESIYI in promotion of yoga was discussed and it was agreed the Institute has a role to promote the benefits of yoga to wider population and encourage increased levels of participation at local classes – the question is how to do it most</li> </ul>	RR

		<p>effectively. The problem is that promotional activity requires the time and expertise that the committee simply doesn't have. It was therefore agreed that we should look for opportunities to promote yoga in partnership with others. Our role is one of offering support to Teachers and Yoga Centres to increase attendants. Also to accept the kind offer of professional guidance and advice from Julie Amers who is both a Yoga Teacher and Marketing Professional. Linda Head agreed to meet with her.</p> <ul style="list-style-type: none"> <li>○ Agnes to send an email to all ESIYI Teachers informing them of our agreed role.</li> <li>○ The Nat IYA has a Publicity and Marketing Strategy and Committee which we will work with to ensure consistency in our approach.</li> </ul>	<p>AM</p> <p>LH</p> <p>AM</p>
3.	Events	<ul style="list-style-type: none"> <li>○ PD Day – Julie Brown &amp; AGM – Katie Rutherford were both excellent events- well attended and greatly enjoyed by all those attending. High levels of participants also ensured that both events resulted in a profit for ESIYI.</li> <li>○ Proposed Uday Bhosale workshop- Steve had circulated detailed email with costings for a proposal to host an Edinburgh event with Uday teaching both a master class for children followed by a children's workshop for Iyengar Teachers. All agreed it would be excellent to have the opportunity to utilise Uday's expertise and vast knowledge whilst he remains in the UK for the next year and will look to host an event to encourage participation of both children and teachers alike. The problem here is that very few [ESIYI] teachers now teach children's classes and an event like this will inevitably raise expectations from parents. Agnes offered to do a mini survey of ESIYI teachers to gauge the level of interest in such an event and also nos of children's classes provided. Also to offer to promote their own Taster courses – it was thought for example that Alan Gould offered one.</li> <li>○ An alternative suggestion was to put on a "Taster" type of class for children and due to costs involved, LJ suggested we look to seek involvement from local partner such as Edinburgh Leisure, NHS etc as there are currently initiatives to promote the uptake of physical activity for young people. LJ agreed to pursue via her internal NHS contacts. This would also be a good opportunity to promote the benefits of Iyengar Yoga and actively seek publicity for the event. If we do manage to secure outside funding for this event, it would mean opening up the event to a wider audience. Karen offered to circulate another mini questionnaire to ESIYI members asking how many would be interested in attending a "Taster" style of event, together with their child/ren.</li> <li>○ KL updated re further events- Richard Aga Ward- 12/13 Nov at WHEC confirmed: 28</li> </ul>	<p>AM</p> <p>LJ</p> <p>KL/SG</p>

		<p>April 2012 ESIYI AGM with Elaine Pidgeon also confirmed.</p> <ul style="list-style-type: none"> <li>○ The suggestions within Jack's paper specific to Events were also discussed with agreement to implement his suggested procedures/mechanisms where they are not already in place.</li> <li>○ It was agreed to note attendance at ESIYI events and Agnes agreed to ask John to begin to collect the data on the website. Karen to forward numbers to Agnes</li> </ul>	AM/KL
4.	AOB	<ul style="list-style-type: none"> <li>○ A reminder was also noted of the forthcoming IYA AGM and 3 day event in Glasgow from 17<sup>th</sup> June 2011.</li> </ul>	
5.	<b>Date &amp; Time of Next Meeting -</b>	<ul style="list-style-type: none"> <li>• As the IYA next meeting is 24<sup>th</sup> Sept (will be Linda's last as ESIYI rep) it was agreed our next meeting will be <b>Sat 10 September 2.15- 3.30 at Iyengar Centre</b>. Confirmed!</li> </ul>	